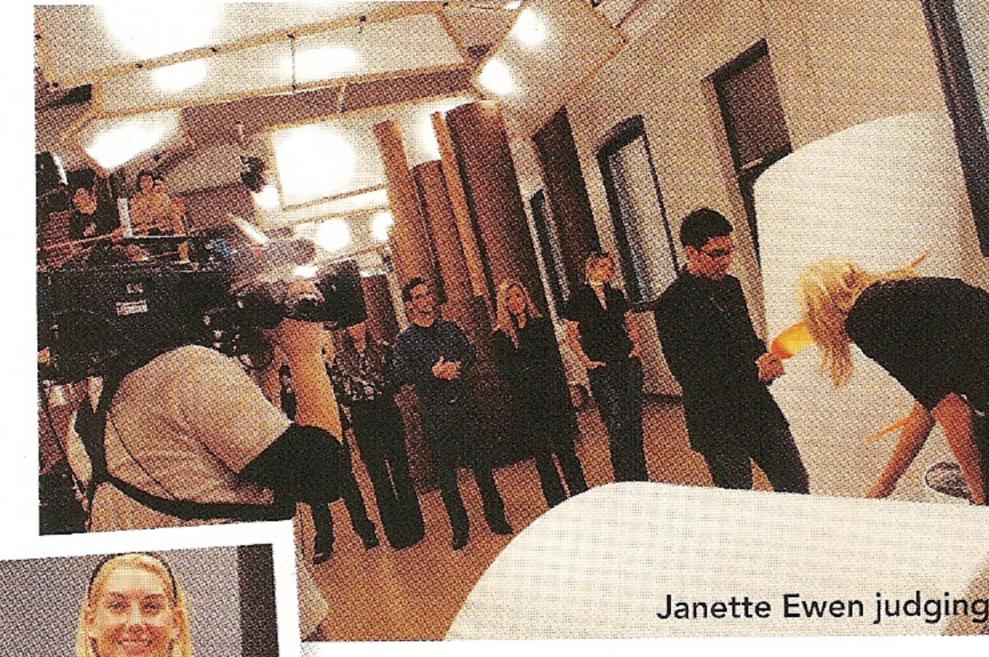


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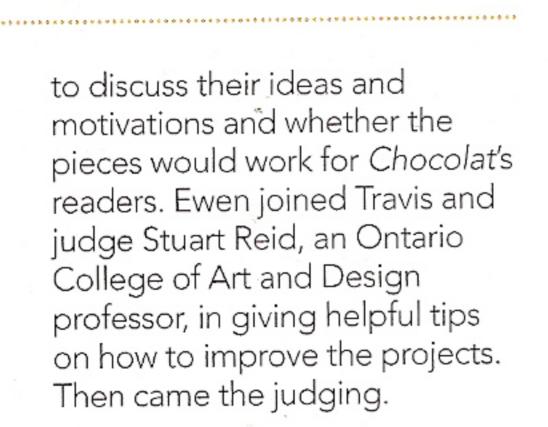
to Chocolat for extra help judging her latest reality show consuming." Text: Giancarlo La Giorgia

Debbie Travis' From the Ground Up is more than just a design show — it's the Survivor of interior design. With the show's second season, host Travis was on the hunt for a chief designer for the upcoming Debbie Travisbranded condos. She sought out the savvy of Chocolat's style editor, Janette Ewen, to guest judge the Sonotube creations of the show's remaining seven participants.

Ewen's job was to select the would most desire. The item had to be stylish but functional, with a flair that would complement almost any Canadian home. they put their projects together

After a final walk around and

The challenge: Participants had to create functional housewares out of Sonotubes —the enormous paper tubes used in construction to mould concrete pillars. They had to come up with an original design in just two days, on a budget, and without losing their cool.



a few last-minute tweaks to the projects, the judges met to deliberate. In the end, the episode's winning design was Dvira Ovadia's elegant table with scrolling Sonotube legs. The prize: Ovadia secured her position in the next round, and is featured here, in Canada's newest shopping magazine for



The winner of the

Dvira Ovadia, Toronto Interior architect

Debbie Travis: "Dvira's table won the challenge

anette Ewen: "

Diana Côté, Kanata

Aleem Kassam, North Vancouve

elance designer 🔻

Debbie Travis: nice, but a

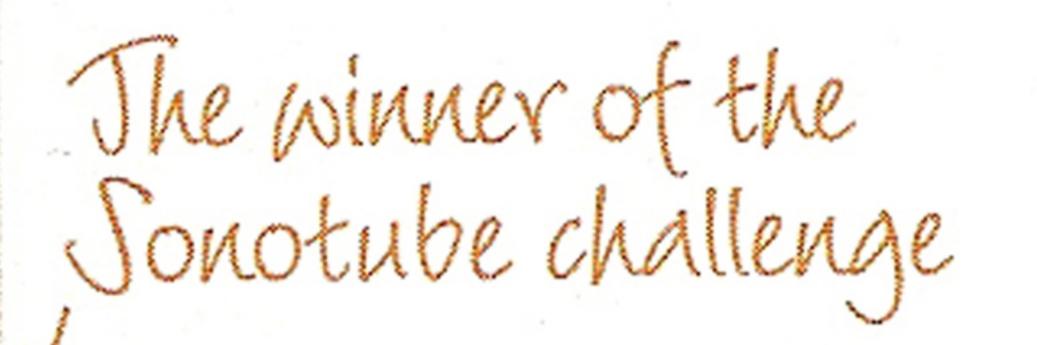
Janette Ewen: "It was a cool concept that really reinvented the fold-out sofa. The design had real legs, and properly



Janette Ewen: "The use of fabric was perfect — very fashion forward and a bit masculine. But, when it came

Product designer ▼





Dvira Ovadia, Toronto Interior architect

Debbie Travis: "Dvira's table won the challenge. Without a doubt, you could manufacture it tomorrow and people would want to take it home. It showed an ingenious use of materials, but more importantly, it worked."

Janette Ewen: "I loved the clean lines and modern shape."

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